



2nd Annual Buyer's Guide **Green Energy Ohio News Magazine- Summer 2014**

Basic Listing

- Corporate Members: Listing and Company Description = Free
OR

Non-Member – Listing (5 lines Max) = \$100

Upgrade Options

- *Add Thumbnail logo to listing = \$50 members; \$65 non-members
- *Add Economy- Size Ad (2" X 1.25") = \$160 Members; \$200 non-members
****Must be 300 dpi jpg, eps tif or pdf, vector logos appreciated***

Why advertise in GEO News Magazine?

- Your message is in Ohio's ONLY premier statewide renewable energy magazine (Spring 2014 www.readoz.com/publication/index?i=1061982)
- Your message goes out in 7,000 magazines quarterly (28K annually) throughout Ohio and the nation
- Your message is featured in a full-color, glossy professionally designed magazine
- Your message is directly linked via our website that gets over four million hits annually
- Your message is read by a target audience of action-oriented and well educated consumer
- Your advertising helps support all of our efforts at promoting Green Energy in Ohio

2014 Advertising Rates (per issue):

Outside Back Cover: \$2900

Inside Front Cover: \$2300

Inside Back Cover: \$2000

Full Page (8.5" X 10.875"): \$1400

Half Page (7" X 4.5"): \$800

Quarter Page (3.5" X 4.5") \$650

Business Card (3.2" X 2") \$400

(Sustaining Business Members get 30% discount and one FREE full page ad per year)

(Corporate Business Members get 20% discount and one FREE half page ad per year)

(Power Business Members get 20% discount and one FREE business card ad per year)

(Green Business Members get 10% discount)

Contact Corinne Bix at 866-473-3664/614-985-6131 or
membership@greenenergyohio.org for all your advertising needs