



Advancing Ohio Green Energy Event Agenda

Saturday, May 2, 2015 10:00 am - 9:00 pm
Fawcett Event Center, The Ohio State University, Columbus, Ohio

Megawatt Sponsor



Green Star Sponsors:



Energy Optimizers, USA



Solar Power & Light



SolarVision

Exhibitors:



A Better Focus Co.



Third Sun Solar

Championing sustainable environmental and economic policies for the past 15 years, Green Energy Ohio presents **Advancing Ohio Green Energy** featuring a **15th Anniversary Banquet Dinner, Expert Speakers Conference Workshops, Green Expo Trade Show, Spring Tour & 4th Annual EV Tour del Sol Cruise-In**. These events make up the 15th Annual Meeting of GEO. Supporting Partners for Event are **Clean Fuels Ohio & Ohio Interfaith Power & Light**.

SATURDAY, May 2, 2015 AGENDA

10:00-12:00 pm - **GEO 2015 Spring Guided Tour -The Ohio State University**

GEO's Spring Guided Tour starts at 10:00 am in Fawcett Center Parking Lot for GEO Event Registrants – For Tour Map see <http://bit.ly/1GzZwCU>

- 4th Annual GEO Electric Vehicle (EV) Tour del Sol Cruise-In to Fawcett Center Parking Lot, carpooling to OSU CAR (Center for Automotive Research), 930 Kinnear Road.

- enCORE Solar Decathlon House, behind the OSU Solar Home at Nationwide-Ohio Farm Bureau 4H Center, 2201 Fred Taylor Drive.

12:00 - 1:00 pm - **Electric Vehicle (EV) Showcase and Ride & Drive**

Part of the 4th Annual GEO EV Tour del Sol FREE EVENT

GEO is again pleased to partner with fellow non-profit **Clean Fuels Ohio (CFO)** to present a unique educational opportunity featuring electric vehicles (EVs). Several EVs of varying makes will be on display in the **EV Showcase** with owners and/dealers present to answer questions from attendees about their EVs. Clean Fuels Ohio will also be available to answer questions. Several EVs will be available to **Ride in or Drive**. Drivers will be required to present a valid driver's license to event staff, sign a release form, and drive only on the provided pre-planned route. The **G-PAD** mobile solar generator will be on hand for the EV events.

12:30 pm - **Workshop/Reception & All Day Registration Opens** at Fawcett Event Center Main Lobby Near the Clinton Room

12:30 - 7:00 pm - **Green Expo Trade Show** - Fawcett Center Main Lobby

1:00 - 5:30 pm - **Advancing Ohio Green Energy Conference**

Workshops - Fawcett Center Clinton Room – See Speaker Bios for These 16 Experts:



Advancing Ohio Green Energy Conference Workshops

Fawcett Center Clinton Room

1:00 - 2:00 pm - *What Does Energy Efficiency Look Like?*

Moderator: **Chris Meyer**, Director of PACE Projects, **Energy Optimizers, USA**
Tipp City, Ohio, Member, GEO Board of Directors

Ohio businesses present practical advice to consumers and business on how energy efficiency measures work to save money including opportunities in PACE (Property Assessed Clean Energy) financing and emerging energy efficient lighting options.

What do we look for?

Karen Claude, Energy Analyst, **Energy Optimizers, USA**, Tipp City, Ohio
Graduate of Clean and Renewable Energy Masters Program from
University of Dayton and Wright State University

How do you pay for it? PACE as a funding process

Josiah Huber, Director, **DiPerna Economic Development Advisors**, Columbus, Ohio

Light your world!

Karen Uhl, Ohio Sales Specialist, **DVG-LED**, East Jordan, Michigan

2:00 - 3:00 pm - *GEO Pioneers: Looking Back and to the Future*

Moderator: **Michelle Greenfield**, CEO, **Third Sun Solar**, Athens, Ohio
Past President, GEO Board of Directors

Selected individuals receiving Green Energy Ohio's highest annual award, **Pioneer of the Year**, will share their lessons learned in the Ohio clean energy marketplace and how we can all advance Ohio's green energy toward a more sustainable energy economy.

Al Frasz, President, **Dovetail Solar & Wind**, Cleveland, Ohio
Member, GEO Board of Directors

Geoff Greenfield, President, **Third Sun Solar**, Athens, Ohio

Greg Kuss, CEO, **SolarVision LLC**, Dublin, Ohio
Past President and Member, GEO Board of Directors

David Panich, Architect, **Panich Architecture**, Framingham, Massachusetts
Past Member, GEO Board of Directors
Chairman, Board of Directors, American Solar Energy Society (ASES)

Jay Warmke, Co-Owner, **Blue Rock Station Sustainable Living Center**, Philo, Ohio
Vice President, GEO Board of Directors

John Witte, President, **Advanced Distributed Generation LLC**, Maumee, Ohio
Past Member, GEO Board of Directors

3:00 - 3:45 pm - *Do Your Homework While Investing in Renewable Energy*

Presenter: **Dale Arnold**, Director, Energy, Utility & Local Government Policy
Ohio Farm Bureau Federation, Columbus, Ohio
Secretary, GEO Board of Directors

Advances in technology have made renewable energy equipment, particularly for solar and wind, more practical than it was just 5 to 10 years ago. Farm, small business and residential energy consumers looking to invest in this technology need to think the same way as they would when purchasing a major piece of farm equipment or real estate.

3:45 - 4:00 pm – Afternoon Networking Break

Advancing Ohio Green Energy Conference Workshops Fawcett Center Clinton Room

4:00 - 5:00 pm - Issues in Large-Scale Solar & Wind

Moderator: **Brent Boyd**, Chief Operating Officer, **Solar Power & Light**, Miamisburg, Ohio
Member, GEO Board of Directors

The purpose of this discussion panel is to provide audience perspective on the end-to-end financial considerations of siting, funding and tax issues for a large solar array project.

Putting together the Structured Finance Package

Rudy Magasrevy, Vice President of Sales Development, **Nextronex, Inc.**
Holland, Ohio

Managing the tax issues and ramifications of a large scale solar project

Kevin Moyer, Executive Director, Energy Efficiency & Alternative Energy
Toledo-Lucas County Port Authority

5:00 - 5:30 pm - Counties Promoting Sustainability

Mike Foley, Director, **Cuyahoga County Department of Sustainability**, Cleveland, Ohio

The Department of Sustainability for Cuyahoga County was just created in February 2015. In April the County launched a program that would raise up to \$120 million for energy efficiency building upgrades. Before taking this position, Mike Foley served 8 years as a State Representative from the 14th House District located in the west side of Cleveland. He was very active in energy and environmental matters during his tenure.

5:30 - 7:00 pm Networking Reception & The "GEO's" 2014 Annual Recognition Awards Presentation at 6:00 pm in Clinton Room

Cash Bar & hor d'oeuvres at **Green Expo in Main Lobby** with Award Presentation at 6:00 pm Clinton Room – See **Awards Photos, Bios & Description** starting pp. 8-13 behind the Speaker Bios.

The "GEO's" 2014 Annual Recognition Awards



The "GEO's" 2014 Annual Recognition Awards Presentation

6:00 pm in Clinton Room – Awards at pp. 8-13 after Speaker Bios

Moderator: **Bill Spratley**, Executive Director, **Green Energy Ohio**

GEO Board Dedicated Service Award - **Jim Gravelle**, Hilliard, Ohio

Executive Director Award for Outstanding Staff Service - **Emily Sautter**, Cincinnati, Ohio

Volunteer of the Year - **Dick Radosevic**, Canton, Ohio

Business of the Year (2)- **KeyBank** presented to **Joe Paterniti**, Vice President, Cleveland, Ohio

Motorcars Honda, Presented to **Chuck Gile**, CEO, Motorcars, Inc. Cleveland Heights, Ohio

Trevor Gile, General Manager, Motorcars Honda

Public Official of the Year - **Kevin Moyer**, Toledo-Lucas County Port Authority, Toledo, Ohio

Nonprofit Group of the Year - **The Westcott House Solar House**, Springfield, Ohio

Presented to **Rita Lane**, Board Member, The Westcott House

Clean Energy Community of the Year - **Ansonia Local Schools**, Darke County

Mississinawa Valley Schools, Darke County

Presented to Superintendent **Jim Atchley**

Pioneer of the Year Award (2) - **David Panich**, Panich Architecture, Framingham, MA

John Witte, Advanced Distributed Generation, Maumee, Ohio

7:00 - 9:00 pm - GEO 15th Anniversary Banquet Dinner

Megawatt Sponsor: Hecate Energy

Dinner Entertainment - Inner Vision

Talented musicians, **Sam Shepherd** and **Gene Blackwell** from Westerville, Ohio perform popular songs as dinner is served. Graduates of the Ohio State School for the Blind, music for Gene and Sam has been their passion since childhood.

Introductions & Green Energy Ohio over 15 Years

Bill Spratley, Executive Director, **Green Energy Ohio**

Starting with a small dedicated group of individuals from the Columbus and Cleveland areas in 2000, the nonprofit Green Energy Ohio boldly set out to clean up the sources of energy across Ohio. We celebrate the works of many in GEO who have made Ohio a greener place 15 years later. See Bill's Bio at p. 5 of the Speaker Bios.

Adventures in Solar: Ohio to Tanzania

Keynote Speaker - David Wilhelm, Partner & Chief Strategic Officer, **Hecate Energy**

David Wilhelm's career has spanned the worlds of energy, finance, politics, academia, and public policy; in each, he has made a meaningful impact and has always been guided by the idea of doing what he can to help others fulfill their human potential. See David's Bio at p. 6 of the Speaker Bios.